**Coffee shop sales data analysis**

**Objective** - Analyzing retail sales data to gain actionable insights that will enhance the performance of coffee shop.

**Recommended questions for analysis –**

* How do sales vary by day of the week and hour of the day?
* What is the total sales revenue for each month?
* How do sales vary across different sales location?
* Are there any peak times for sales activity?
* What is the average price/order per person?
* How do sales vary by product type and category?
* Which products are the bestselling in terms of quantity and revenue?